LOGOTYPE

BLACK AND WHITE VERSION

MINI SIGN

COLOR

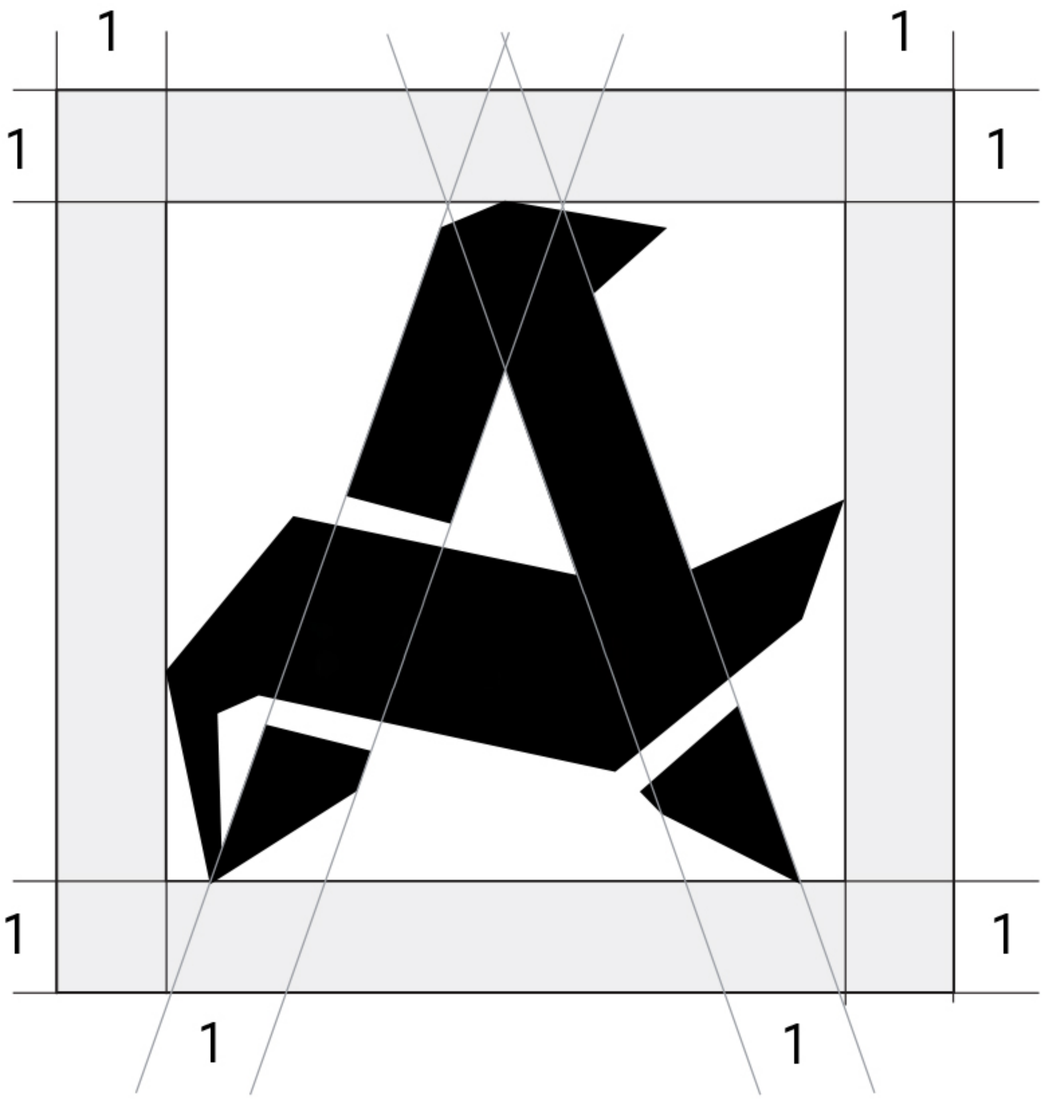
RGB: 00 255 255
CMYK: 60 00 25 00
PANTONE P 124-5 C
#00FFFF

RGB: 00 00 00
CMYK: 100 50 50 50
#000000

SAFE ZONE

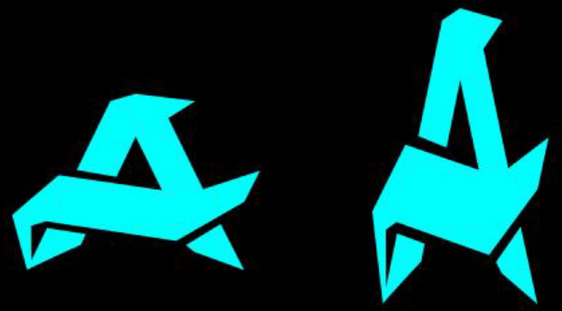
Safe zone is the free space around the logo where there should not be any graphic or text elements.

When creating a zone, the width of the letter A is taken as a basis.

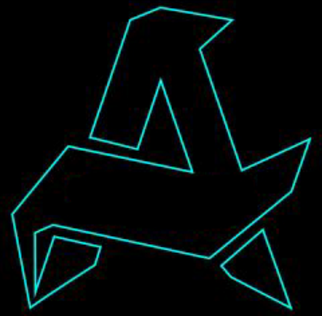


INVALID OPTIONS

Logo distortion

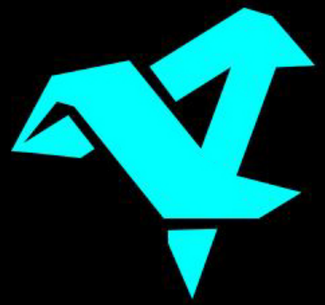
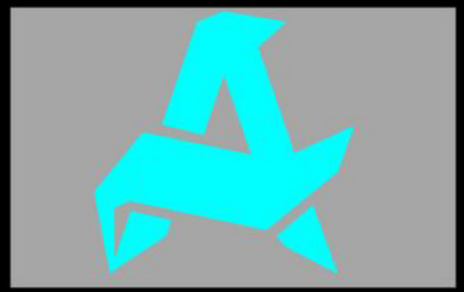


Application with outline



Repainting in colors other than the logobook

Logo rotation



Too little contrast between logo and background